

TAUCK



SALES GUIDE

The Tauck Difference by Sea



Why cruise with Tauck

30+ years of Small Ship Cruising

Our small ships are big on service, special touches and comfort with sophisticated onboard technologies and environmentally friendly equipment. We partner with maritime leaders whose ships and crew are best in class; our award-winning destination expertise offers our guests in-depth shore excursions that go deeply into history and culture – and feature exclusive Tauck-only experiences just for them. Voted to *Travel + Leisure's* “World’s Best Awards” for 28 consecutive years, we’re continuing to raise the bar alongside our longstanding partners at sea.



Best-in-class small ships

Discover our fleet that is born to explore... Our partner ships are the world’s finest shipbuilders and our handpicked ships are designed for the regions we travel and complement the locale, whether at sea or ashore. Feel the difference the moment your clients come aboard where a warm ambiance creates a kinship shared among fellow explorers.



Guided by the best

A team of Tauck Directors, ship staff, hotel managers, and handpicked local guides are by your clients' side both onboard and ashore. With an average 15:1 guest-to-local-guide ratio onshore and one Tauck Director for every 40 guests, your clients will experience attentive, personalized service throughout their journey. Tauck Directors are experienced, passionate, and deeply knowledgeable – representing 48 countries and speaking 56 languages collectively. Working seamlessly with local experts, the Tauck team is renowned for being among the world’s finest travel companions.



Destination inspired

Cultural journeys

The world's first explorers ventured across the oceans seeking new treasures and returned with remarkable tales of the places they visited. Tauck's cultural journeys navigate the waters where they sailed, docking in ports and hidden harbors historically rich and authentic still. Invite your clients to come aboard as we cruise to remarkable sites across Europe, Japan, and North America's Great Lakes – where every stop invites you into the heart of discovery.



Expeditionary cruising

Tauck's expeditions inspire with natural wonders unique to the destination aboard ships masterfully designed for sailing to remote shores. Whether your clients want to chart a course for polar waters or tropical islands lush and teeming with wildlife and wilderness, Tauck's team of onboard naturalists enrich your clients' expedition with their expertise and unique perspectives to make it extraordinary every day.



Who is the Small Ship cruise guest?

- Culturally Curious
- Past River Cruisers
- Global Journeys & Safari Travelers
- Keen Interest in Immersive Experiences
- Well-Traveled Bucket-List Seekers
- Seeking A Worry-Free, Effortless Trip
- Has High Expectations, Seeking High Quality & Value

Distinctively inclusive

Discover the differentiated value of an all-included Tauck Small Ship Cruise; no hidden costs, no options sold – because if it means a better travel experience for your clients, we include it.

Exceptional Experience Onboard	
Ships	Handpicked vessels in partnership with the world's finest shipbuilders including Ponant, Windstar, Silversea and Metropolitan Touring. We have assembled a versatile fleet selected to take advantage of each destination – from four-masted schooners to state-of-the-art cruise ships and expeditionary vessels. Most departures carry less than 200 guests.
Shipboard Dining	All dining is included, with options that vary by ship – along with snacks, in-stateroom meals, and unlimited complimentary beverages onboard, including wine, beer, spirits, and soft drinks.
WiFi	Complimentary & unlimited WiFi, 24/7 across all ships – service levels vary depending on ship location and connectivity is not the same level as what is experienced at home / ashore.
Entertainment	Regionally inspired onboard entertainment – including local performances, live music, folkloric dancing, tastings and much more – as well as enriching lectures and presentations by onboard naturalists and other experts who sail with your clients.
Signature Experiences Ashore	
All Shore Excursions	With a variety of choices along the way, all shore excursions on every Tauck Small Ship Cruise – private to Tauck guests only – are included in the cruise cost, and are accompanied by Tauck Directors and expert local guides.
Regional Dining Ashore	Every Tauck Small Ship Cruise offers opportunities to dine ashore and get immersed in the destination, including Tauck Exclusive meals at special venues, and recommendations for dining on their own.
Premium Hotel Stays	Our cruises feature included overnight stays at world-class hotels like; Hotel Danieli, Venice; Hotel Grande Bretagne; Belmond Hotel Monasterio and more.
Exclusive Experiences	Private, exclusive experiences for Tauck guests only – reception and dinner aboard <i>The Royal Yacht Britannia</i> , visits to privately owned palaces in Palermo, a private concert at Edvard Grieg's historic home outside Bergen, and a private flamenco dance performances in Seville – to name a few.
Effortless Inclusions for True Peace of Mind Travel	
Expert Tauck Directors	One professional Tauck Director for every 40 Tauck guests ensures a high level of service, expertise, and guest satisfaction for your clients – both onboard and ashore, they'll show your clients the world.
All Gratuities Included	Onboard & ashore, gratuities are all-included for Tauck Directors, ship crew, local guides, coach drivers, hotel staff and more.
Airport Transfers	Whether guests book flights through Tauck or not, we coordinate airport transfers for arrivals and departures at no extra charge.
Port Charges, Tax & Fuel Surcharges	It's all taken care of – no last minute surprises.



Unique access, exclusive experiences

Travel experiences unlike any other

Imagination, creativity and ingenuity inspire Tauck's combination of small ship cruising with cultural land exploration. Because it's not only what they'll see, but how they see it – and that's what makes a Tauck small ship cruise unique. Your clients will enjoy all-included privately guided shore excursions with a range of choices – and exclusive Tauck experiences in must-see venues, often open only for Tauck guests. Our deep roots on land – with included hotel stays – make your clients' cruise journey richer, more connected, and truly one of a kind.



Closer connections, meaningful travels

Connect with places and people

The moment your clients join a Tauck Small Ship Cruise, they'll make meaningful connections and share a special kinship as each new day promises new discoveries. They'll learn from local experts who impart their knowledge and expertise, sharing details of their daily lives. Discover the secrets of nature on expeditionary cruises in extraordinary places, where wildlife experts provide insights. Engage with artisans skilled in crafts unique to the destination. The local perspective enriches every Tauck trip, and they'll see the world like never before.



Our award-winning destination fleet

Inspired by the destination

Destination inspired, our small ship cruises are designed to discover the best of land by sea. We sail aboard ships handpicked for the places we explore. As an award-winning travel company renowned for our signature land tours, we have established long-term partnerships with best-in-class global cruise lines that share our steadfast commitment to provide an unparalleled travel experience, ship to shore – and then some.

Small ships, best in class

Cruise aboard Ponant's intimate sister ships and Explorer yachts, internationally recognized for a commitment to sustainability and eco-friendly voyages. Set sail on Windstar ships, named among the top five "World's Best Small Ships" by the readers of *Travel + Leisure* in 2025. Indulge in unabashed luxury aboard Silversea's yachts, consistently named "Best Luxury Cruise Company" in *Travel Weekly's* Globe Travel Awards. And immerse in the natural wonders of the Galápagos on Metropolitan's award-winning expedition vessels, five-star rated on Tripadvisor. Averaging less than 200 guests onboard our partner ships, there's no need to worry about missing out on dining, entertainment, or shore excursions. It's all included on every small ship cruise with Tauck, readily available and at your service, without crowds, lines or hidden fees.



Our Small Ship Partners



2027 Tauck Small Ship Cruising at a glance



Small Ship Cruise Itineraries	# of Days	Ship	Departure Months											
Cultural Journeys			J	F	M	A	M	J	J	A	S	O	N	D
NEW Cruising the Baltic Sea	12	Le Champlain					•	•						
Arctic Days & Northern Lights	12	Le Champlain			•									
Aegean Voyage: Istanbul to Athens	14	Star Legend				•					•	•		
Sicily, the Amalfi Coast & Rome	12	Le Bougainville				•					•	•		
Treasures of the Aegean	10	Wind Surf					•	•	•	•	•	•		
Venice & the Dalmatian Coast	10	Le Bougainville or Le Dumont D'urville					•	•			•			
Treasures of the Mediterranean Isles	12	Le Bougainville				•	•				•	•		
Treasures of Spain and Portugal	13	Wind Surf or Star Legend			•	•		•				•	•	
Legendary Scottish Isles, Edinburgh & Glasgow	11	Le Champlain or Le Laperouse					•				•			
Norwegian Fjords & Coastal Treasures	10	Le Champlain						•	•					
Iceland	8	Le Bellot						•	•					
Cruising the Land of the Rising Sun	14	Le Soleal				•						•		
Cruising the Great Lakes: Chicago to Toronto	12	Le Bellot								•	•			
Shores of Eastern Canada and New England	13	Silver Shadow									•			
Expeditions														
Antarctica	13	Le Boreal	•	•										
Alaska's Inside Passage	10	Silver Moon						•	•	•				
The Panama Canal & Costa Rica	12	Le Laperouse	•	•										
Cruising the Galápagos Islands	9	Isabela II	•	•	•			•	•				•	•
Peru and the Galápagos Islands	15	Isabela II			•	•	•	•			•	•		
Hidden Galápagos & Peru	16	Silver Origin				•	•				•	•		
*Galápagos: Wildlife Wonderland	8	Santa Cruz II						•	•					•

*Tauck Bridges family adventure

Sales Tools & Resources

Tauck's Advisor Connect

24/7 online community for Travel Advisors

- Manage client reservations
- Make payments
- Order brochures
- View training webinars and videos
- Edit your account profile and information
- Access sales tools and resources

Access Advisor Connect

Go to tauck.com and click on the “Log In or Sign Up” prompt in the upper right corner – and you’ll be able to access all aspects of Advisor Connect.

Need help?

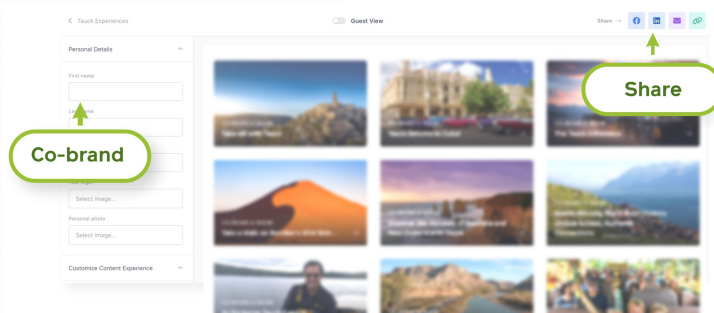
On our login page you’ll find a helpful tutorial video that demonstrates the tools and features available to you to assist in selling Tauck.



Scan the QR code to access our
Advisor Success Center

Boost your marketing

Tauck's partnership with Approach Guides makes it easy to create co-branded content you can personalize and share with your clients. Quickly tailor materials with your contact information, photo, company logo, and a personal message – then deliver inspiring, customized content via email, blog, Facebook, or LinkedIn.



Scan the QR code to begin
co-branding your Tauck content.

Please contact the Tauck sales team for more information:

Call **1-888-237-0281** or email salesteam@tauck.com