

TAUCK 



Global Land Journeys Selling Guide

Distinctively Inclusive

Demonstrating to your clients just what “all-inclusive value” means is key to selling Tauck – the “Tauck Difference” that resonates with your clients. Here’s a chart detailing some of the more than 100 different cost components included in every Tauck trip. With Tauck, it’s not just the quantity of our inclusions – it’s the quality of every Tauck experience.

Premium Accommodations	• Your clients enjoy the best available accommodations for the region, handpicked for location, ambiance and service • We feature 5-star hotels to premier inside-the-park camps and lodges
All Activities	• There are no activities in our itineraries that guests need to purchase separately; plus we offer a choice of included shore excursions on many of our cruises • Activities that your clients will experience include everything from local sightseeing to exclusive events and many unique surprises along the way
Meals	• Breakfast: All breakfasts included • Lunch: A variety of included and free-time options often at local restaurants • Dinner: Most included. Many à la carte dining options (just sign the check “Tauck”) • Group Welcome / Farewell Receptions: All included – wine and beer included
Most Gratuities	• Small Ship Cruising / River Cruising / Tauck Bridges family adventures: all gratuities included • Tauck land journeys: All Gratuities Included except for Tauck Directors and Drivers
Airport Transfers & Luggage Handling	• Airport transfers are always included on the day of arrival and the day of departure • All luggage handling is handled, start to finish – guests don’t have to move their luggage from place to place. And all luggage handling gratuities are included
Taxes & Fuel Surcharges	• It’s all taken care of for your clients – no last minute surprises or add-on expenses!

Endless Ways to Explore

A Choice of Group Size

Your clients can explore the world on land journeys sized to their travel preferences, choosing from our Classic departures of up to 40 fellow travelers, our Small Group trips averaging 24 guests, or our Even Smaller Group departures averaging just 15 like-minded guests, each designed to foster a more personal, engaging experience. Across all Tauck journeys, our average guest-to-guide ratio is 15:1, and on our African safaris, it’s just 6:1 per safari vehicle..

Family, Solo & Group Travel

Tauck offers multi-generational, all-inclusive Tauck Bridges Family Journeys, with child savings, in global destinations as well as across Europe and North America

Solo travelers can enjoy the comfort and security of traveling with a group, with discounted special savings available on select departures.

Tauck makes group travel effortless. When booking for 10 or more guests, the 11th guest travels free, offering exceptional value and convenience – let Tauck handle the details so your group can focus on the experience.

Time-tailored Itineraries

With a range of trip lengths, there’s a journey for every traveler’s schedule. Shorter 6 – 8 day adventures are perfect for first-time guests, featuring fewer destinations for a deeper, more engaging experience – great for combining tours. Trips that are one-week+ (9-12 days) explore off-the-beaten-path locations like African safaris, England’s west country, or the Canadian Rockies. For those with more time, longer tours (14+ days) offer the chance to visit a wider array of destinations, from Asia and Alaska to the entirety of Italy or Ireland.

The Tauck Difference

We've built our business on one principle – to provide our guests with the very best travel experience possible, with an uncompromising focus on service, quality and value. Your clients enjoy seamlessly orchestrated sightseeing, on and off the beaten track. They connect more deeply to the destination and places explored – with one upfront price – on land journeys across seven continents. In our second century of travel, we continue to raise the bar and innovate by creating new travel experiences filled with memorable moments – experiences they can't get if traveling on their own.



Unique access, exclusive experiences

Enjoy exclusive Tauck experiences and unique access – from evenings for Tauck guests only in private venues to meeting local families in their homes, private wine tastings, visits to must-see sites at the best time of day, and more. All included, it's the difference between a trip – and the trip of a lifetime.

Connect with places and people

Tauck guests connect more deeply to local life in the places they explore with knowledge and expertise imparted by our local guides – artisans, musicians, naturalists, chefs, historians, vintners, local farmers and more. Their local perspective enriches every Tauck land journey, offering a deeper understanding that shows guests the world like never before.



Fully guided by the best

Our experienced Tauck Directors are by your clients' side – passionate and knowledgeable about travel, they come from 41 countries and speak 52 languages collectively. Together with our handpicked local experts and guides, they share personal insights that enrich their journey – and are truly the world's best travel companions.



North America

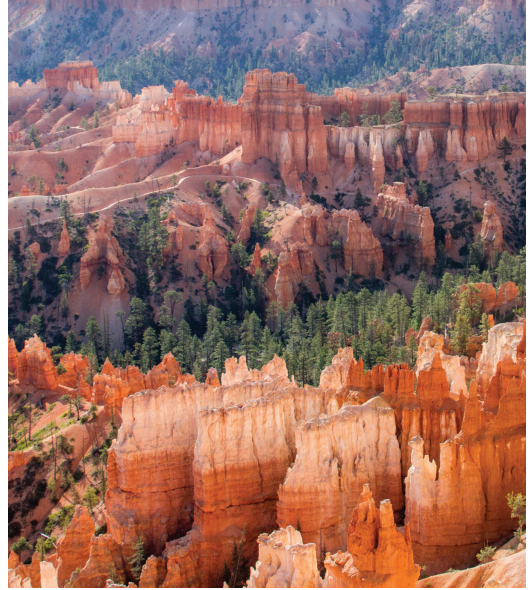
Authentic local discoveries and private travel experiences that share the stories of the inspiring destinations across the US and Canada in ways travelers wouldn't be able to do on their own.

North America At-A-Glance

- Unique itineraries, from New England to Hawaii, the iconic National Parks of US and Canada
- Longstanding partnerships with the national parks means your clients stay right inside these sought-after locations
- Our exclusive partnerships with documentary filmmakers Ken Burns and Dayton Duncan provides unique on-tour content that guests won't see anywhere else
- Exclusive Tauck moments include early morning access to the National Archives in Washington, D.C., a private dinner showcasing Elvis Presley's personal vehicle collection, and flightseeing tours
- Trip durations are from one-week to 15 days, with the ability to book journeys back-to-back. Group sizes range from Classic to Small Groups (averaging 24 guests) or Even Smaller Groups (averaging 15 guests).

Best Selling Itineraries

- **America's Canyonlands**
8 days
- **Yellowstone & Grand Teton National Parks**
8 days
- **Canada's Capital Cities Plus Niagara Falls**
10 days
- **Red Rocks & Painted Canyons**
8 day Family Journey



*Top: Bryce Canyon National Park, Utah
Middle: Elvis Presley Car Museum, Memphis, Tennessee
Bottom: Snake River, Wyoming*



Europe

In addition to visiting must-see sites and historic landmarks at the best times, guests travel off traditional routes to enjoy authentic daily life, cultural traditions, cuisine and wine.

Europe – what sets Tauck apart

- 35 land tours
- 12 tours throughout Italy
- Exclusive partnerships with European nobility and renowned locals including chefs, authors, vintners and artisans
- Insider access to iconic museums and historical sites
- Over 80 UNESCO World Heritage Sites visited
- Stay in Europe's finest hotels in premier locations
- All land tours are rated on Pace and Activity to ensure guest level and enjoyment
- Group sizes range from Classic to Small Groups (averaging 24 guests) and Even Smaller Groups (averaging 15 guests)



Best Selling Itineraries

- **Classic Italy**
14 days
- **Switzerland: Europe's Crown Jewel**
11 days
- **Spain & Portugal**
14 days
- **Italia Bella: Rome to Venice**
8 day Family Journey



Top: Palácio Nacional da Pena, Sintra, Portugal

Middle: Venaria Royale, Turin, Italy

Bottom: St. Giles Cathedral, Edinburgh, Scotland

African Safaris

With over 25 years of safari expertise on our award-winning African safaris, enjoy seamless logistics, handpicked safari lodges and camps, and exceptional experiences at incomparable value.

On Safari with Tauck

- African safaris designed with the patience, care, and perspective that only experience brings
- Located in the heart of Africa's game reserves, our safari lodges are sanctuaries of comfort and luxury with many on *Travel + Leisure's* "World's Best" list; our tented camps are small, elegant and equally luxurious
- Explore game reserves and national parks with highly trained, certified and knowledgeable safari guides and trackers
- Our experienced Tauck Directors are with your clients the entire time, and manage all day-to-day details (gratuities not included)
- Almost every expense included – experienced safari trackers and guides; most meals; cultural visits; duffel bags; on-tour flights; hot air balloon rides; safaris by boat & helicopter – and more
- Range of group sizes from Classic to Small Groups (averaging 24 guests) and Even Smaller Groups (averaging 15 guests)
- Departure dates carefully selected for optimal wildlife viewing

Best Selling Itineraries

- **Spotlight on South Africa and Victoria Falls**
9 days
- **South Africa: An Elegant Adventure**
12 days
- **Kenya & Tanzania: A Classic Safari**
13 days
- **Tanzania: A Grand Family Safari**
10 day Family Journey



*Top: Amboseli National Park, Kenya
Middle: Okavango Delta, Botswana
Bottom: Victoria Falls, Zambia/Zimbabwe*



Africa, Asia & Latin America

Tauck brings life-changing moments to once-in-a-lifetime bucket list travels in destinations the world over, enriching journeys with authentic cultural insights and insider access.

Peace of mind travels with Tauck

- We carefully select the best accommodations in the heart of the places we visit – prime locations, handling all logistical challenges of travel to destinations far from home
- Our Tauck Directors are with guests every step of the way to ensure all travel details are seamless and hassle-free
- Tauck Directors work with trusted bilingual guides and experts who broaden guests' perspectives of their countries
- Tauck's global response team provides 24/7 support, ensuring seamless assistance and peace of mind for guests no matter where their travels take them



Best Selling Itineraries

- **Essence of Japan**
13 days
- **Egypt: Jewels of the Nile**
10 days (4-night cruise)
- **A Portrait of India**
18 days
- **Mystical Peru**
8 day Family Journey



Top: Fushimi Inari Taisha Shrine, Kyoto, Japan

Middle: Taj Mahal, Agra, India

Bottom: Aswan, Egypt

Sales Tools & Resources

Tauck's Advisor Connect

24/7 online community for Travel Advisors

- Manage client reservations
- Make a payment
- Order brochures
- View training webinars and videos
- Edit your account profile and information
- Access sales tools and resources

Access Advisor Connect

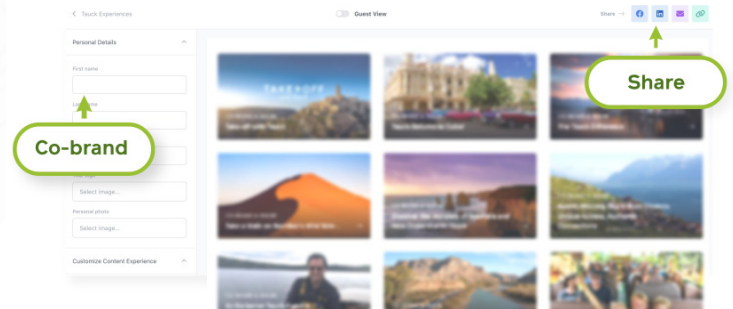
Go to tauck.com and click on the “Log In or Sign Up” prompt in the upper right corner – and you'll be able to access all aspects of Advisor Connect.

Need help?

On our login page you'll find a helpful tutorial video that demonstrates the tools and features available to you to assist in selling Tauck on Advisor Connect.

Boost your marketing

Our partnership with Approach Guides affords you the opportunity to quickly and easily create co-branded Tauck content. You can personalize, tailor to your brand, and share this content with your clients, quickly delivering inspirational content with a personalized touch, such as customizing your page with your contact information, photo, company logo and a personal message – and then sharing your co-branded content experience with your clients on Facebook and LinkedIn, or sending them a link in an email or blog.



Scan the QR code to begin co-branding your Tauck content.

Please contact your Tauck sales team for more information:

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